AGRICULTURE

BIO-BASED RENEWABLE PRODUCTS

The Partnership supports federal programs to promote and assist in research, development and commercialization of biofuels and bio-based materials. Achieving widespread use of biofuels in America will require a range of biofuels from a variety of feedstocks. This will mean expanded production of today's biofuels — ethanol and biodiesel. It also will require consistent Congressional support for research, development, demonstration and commercialization to improve existing biofuels, as well as the next generation of biofuels, including those from cellulosic feedstocks and new fuel such as biobutanol. The Partnership supports incentives for the full range of biofuels and feedstocks. The Partnership also supports incentives to assist with market development, commercialization and/or demonstration projects that bring new non-fuel bio-based products to market that further help reduce dependence on fossil fuels while advancing rural development.

To this end, The Partnership supports:

- Protecting the current federal Renewable Fuels Standard (RFS), provided feedstocks markets can support it.
- Reinstating the biodiesel blenders tax credit.
- Enacting the Domestic Fuels Act to protect retailers from liability.
- Reauthorizing and funding the Farm Bill's Rural Energy for America Program's (REAP) grant initiative for the installation of blender pumps.
- Enacting an Open Fuels Standard to secure true consumer fuel choice.
- Creating of a production tax credit for bio-based materials.
- Full funding for loan guarantee and grant programs to accelerate the commercialization of cellulosic biofuels.
- Encouraging investment incentives in infrastructure to support a renewable fuels pipeline.

BIOTECHNOLOGY

The Partnership supports policies that support the continued development and expansion of biotechnology. The Partnership's objective is to maintain the position of American business as a leader in biotechnology and promote the potential applications of biotechnology in food, feed, textiles, medical applications and manufactured products. Through innovation in agriculture,



medicine and manufacturing, biotechnology is having a revolutionary effect on our quality of life. To keep our competitive edge, The Partnership supports the rigorous enforcement of science-based and nationally-uniform federal regulations to sustain public confidence in these products. The Partnership urges the federal government to advocate for science-based regulations with governments around the world. The Partnership also urges the federal government to ensure that innovative and promising biotechnology products are approved in a timely manner.

CENTRAL IOWA BIOSCIENCE INNOVATION CENTER

The Partnership supports the creation of an Iowa Bioscience Innovation Center in Central Iowa. The Administration is proposing investing federal funding to create a network of manufacturing innovation institutes across the country. Through executive authority, the Administration plans to launch three new institutes, which are partnerships among business, universities and community colleges and government to develop and build manufacturing technologies and capabilities that will help U.S.-based manufacturers and workers create good jobs. The Partnership recommends that one of these pilot innovation institutes focus on plant science bio-manufacturing.

FEDERAL CROP INSURANCE PROGRAM (FCIP)

The Partnership opposes cuts to the crop insurance program. Iowa producers rely on the FCIP to provide a safety net and to manage their risk. Across the U.S., more than 290 million acres of farm ground were protected through FCIP in 2016, including 22 million acres or \$11 billion of liability on growing crops in Iowa. In that same year, Iowa famers received \$52 million in indemnities for production and/or revenue losses. There also are more than 7,000 agents in the state licensed to sell the policies and another 700 people are employed directly by the companies in underwriting, billing and other jobs. Two of the 15 companies that handle the insurance nationwide are based in Iowa. Accordingly, ensuring a successful crop insurance program is vital to Iowa's economy. With the passage of the 2018 Farm Bill, the next step will include the U.S. Department of Agriculture (USDA) negotiating a new Standard Reinsurance Agreement (SRA). Further cuts on top of the \$6 billion cut in the 2011 SRA could detrimentally undermine the products and services available for farmers.

CONSERVATION

The Partnership supports expanding conservation programs that address environmental challenges including soil erosion, water quality and wildlife habitat, such as the Conservation Reserve Program (CRP). Crucially, conservation programs should empower farmers and land managers to make environmentally-compatible land and water management improvements without worsening the competitive posture of American agriculture. Therefore, The Partnership supports:

• Continuation and expansion of the Regional Conservation Partnership Program (RCPP), which targets funding for USDA conservation cost share programs to high-need areas, leverages funding for greater impact, encourages public-private partnerships across the agriculture sector



and engages USDA with private sector agriculture organizations and businesses.

- The precision conservation pilot program, which aims to improve soil health and water quality by targeting conservation practices, increased adoption of innovative and effective conservation practices by agricultural producers and the collection of data to measure the effects of precision conservation practices.
- Sustained levels of funding for the Agricultural Research Service (ARS) lab in Ames, which is
 a necessary program that provides critical research to the agricultural sector and conservation
 programs. The ARS is the USDA's chief scientific in-house research agency on
 farming productivity, sustaining natural resources and addressing food safety and nutrition
 priorities.
- Sustainable agriculture research and a shared vision of support for innovative public research that farmers and the farm economy require to remain vibrant into the future.
- Conservation measures such as crop rotations, no till, cover crops, etc., build soil health and deliver many public benefits including reduced erosion, improved water quality, increased carbon levels in the soil and additional wildlife habitat. Therefore, The Partnership supports continuing the existing law regarding conservation compliance as a requirement to receive federally subsidized crop insurance in the 2018 Farm Bill.

RURAL BROADBAND

The Partnership supports federal investment in rural broadband that will provide farmers and producers the tools necessary to maximize yields, provide efficiencies and empower connectivity to markets throughout the world.

By 2050, the U.S. population is projected to increase to nearly 400 million people, and rising incomes worldwide will translate into historic global growth in food demand. To feed the world, American producers will need to harness innovation to increase output across American farmlands. In addition to increased crop yields, technological innovation can improve crop quality, nutritional value, sustainability and food safety. At the core of these developments that will further grow the rural economy is the expansion of STEM education, research, regulatory modernization and infrastructure. Leveraging these innovations in an increasingly data-driven economy will also require further development of rural data management capabilities.

In today's information-driven global economy, electronic connectivity, or e-connectivity, is not simply an amenity — it has become essential. E-connectivity is more than just connecting households, schools, and healthcare centers to each other as well as the rest of the world through high-speed internet. It is also a tool that enables increased productivity for farms and factories. E-connectivity is fundamental for economic development, innovation, advancements in technology, workforce readiness and an improved quality of life. Reliable and affordable high-speed internet e-connectivity will transform rural America as a key catalyst for prosperity.



BUSINESS CLIMATE

TAXES

The Partnership is committed to pro-growth tax policies that preserve America's global competitiveness, and it opposes tax increases that reduce businesses' ability to grow, invest and create jobs.

The Partnership is optimistic that recent tax reform will better allow the region to compete globally, attract foreign investment, allow American multi-national companies to repatriate previously offshored investments and increase capital for investments and job creation in the U.S., including Greater Des Moines (DSM).

That said, analysis shows it will likely have a negative impact on charitable giving. Expanding the charitable deduction to non-itemizers will protect against the unintended consequences that will fall on charitable organizations from the increased standard deduction. The Partnership supports a universal charitable deduction, which will unlock additional charitable giving and recognize the principal that all charitable gifts are analogous, regardless of whether they were given by a large or small donor. It recognizes the long-standing effectiveness of the charitable deduction in encouraging taxpayers to support their communities, build quality of life and strengthen civil society.

DEFICIT REDUCTION

The Partnership supports the enactment of a credible long-term deficit reduction and balanced budget plan.

The current U.S. national debt has exceeded \$20.6 trillion, and budget deficits are projected well into the future. While The Partnership is hopeful that recently enacted tax reform will produce necessary economic growth, the increasing federal budget deficit remains a serious concern and should be methodically reduced through spending restraint and entitlement reform, in addition to increased economic growth. Addressing these challenges by enacting a credible budget plan will boost both short- and long-term economic confidence.

REGULATORY REFORM

The Partnership supports initiatives aimed at reducing unnecessary regulatory burdens on the nation's industries, promoting economic growth and job creation and minimizing the impacts of government actions on small businesses.



Furthermore, efforts should be made to eliminate future unnecessary or overly burdensome regulations by amending the process by which these types of regulations have been created in the past.

Accordingly, The Partnership supports:

- Reforming the rule-making process to make it more transparent, effective and accountable.
- Requiring all federal agencies to ensure all existing and future federal regulations are carefully designed, promulgated and enforced to achieve the intended benefits while minimizing the regulatory burdens on small business, stemming from both individual regulatory mandates as well as the cumulative burdens imposed by additive regulations.
- Requiring environmental regulations to be based on sound science.
- Requiring economic and employment impacts of major rules be independently evaluated and disclosed to the public, thereby ensuring the costs of rules are clear from the beginning.
- Allowing affected members of the public to obtain independent review of agency actions.
- Providing for an up-or-down recorded vote by Congress for regulations deemed to have a major impact on jobs.
- Providing for independent periodic review of current regulations and sunsetting those deemed ineffective or unnecessary.
- Strengthening the efforts of the U.S. Small Business Administration (SBA) Office of Advocacy to ensure the interests of small businesses are fully considered when agencies begin crafting new regulations.
- Legislation replacing single-director governance of the Consumer Financial Protection Bureau (CFPB) with a five-member commission. Prudential banking regulators should actively participate in the consumer protection rule-writing process and be mindful to not implement unnecessary requirements that could prevent community banks from serving important needs of customers.

INSURANCE REGULATION

State-based insurance regulation has helped create the largest, most competitive insurance system in the world, including comprehensive consumer protections and the most transparent and inclusive procedures. In recognition of this, Congress reaffirmed the primacy of state regulation in the Dodd-Frank Wall Street Reform and Consumer Protection Act, even as a new Federal Insurance Office was created with the goal of strengthening the U.S. voice internationally. Unfortunately, instead of having a single, stronger united voice, the U.S. now has multiple competing voices that are often at odds, opening the door for competing regulatory systems to seek globalization of the standards at



the expense of U.S. consumers and competitiveness. Meanwhile, international bank regulators seek to impose global one-size-fits-all rules that are often inconsistent with proven effective state-based regulation. The U.S. voice in international discussions is often weakened because the U.S. Treasury and the Federal Reserve System (Fed) advocate positions different from the positions of experienced state regulators. Unfortunately, there is almost no transparency or accountability related to the activities of these international regulators and the U.S. representatives at these meetings.

The Partnership asks Congress to exercise oversight over the activities of federal agencies to ensure insurance regulatory powers remain reserved to the states. In addition, The Partnership asks Congress to support legislation to require more unity among U.S. international insurance representatives and to direct U.S. representatives to demand more transparency and accountability in international standard setting.

SMALL BUSINESS ASSISTANCE

Small business is the backbone of the American economy, and the federal government should help drive innovation and create more jobs. Because entrepreneurship is the path to prosperity for many Americans, small disadvantaged businesses should be nurtured. Small businesses employ 50 percent of all private sector employees and have generated 60-to-80 percent of net new jobs annually during the last decade, according to the SBA.

The Partnership supports continued funding for:

- The SBA's efforts to provide technical and financial assistance and access to capital for small businesses.
- The Office of Small Business Development Center network.
- The Manufacturing Extension Program.
- The Minority Business Development Agency.
- The Small Business Investment Company Program.
- The State Small Business Credit Initiative.

Further, The Partnership supports streamlining the government procurement process and increasing business opportunities for the private sector in the federal market.



ECONOMIC DEVELOPMENT

RESEARCH AND DEVELOPMENT

The Partnership supports sustained federally-funded fundamental research and the development and deployment of advanced technologies.

Investments should be made in areas that are critical to the nation's ability to innovate, compete and grow the economy, particularly scientific research, which generates the innovations and discoveries that produce new products and new industries. The Partnership encourages the federal government and agencies such as the National Institute of Standards and Technology to promote research and development.

Federally funded university research is a powerful economic engine, creating important basic and applied discoveries that American industry uses to develop products and processes that keep the nation healthy, safe and prosperous. This research is especially critical in this time of heightened external threats. American superiority in cybersecurity and military technology depends on the scientific advances by university faculty funded through federal research grants. The Partnership supports expanding research grants to universities through the National Institute of Health, the National Science Foundation and other federal basic and applied research providers to help ensure a strong and healthy nation.

The Partnership supports continued adequate funding to support research and development efforts in the region, including at the corporate level, but specifically at Iowa State University. Stable and sustained growth in scientific research funding is essential to efforts that address many of the fundamental issues society faces, such as energy, national security and the continuing search for new vaccines and cures for disease.

The Partnership specifically supports the following:

- The multidisciplinary cross-agency effort in the Administration's Budget request for U.S. Department of Energy (DOE) Energy Innovation Hubs. The Partnership and Iowa State University support full funding of the Critical Materials Hub at \$25 million.
- Continued investment of the DOE Office of Energy Efficiency and Renewable Energy. This is critical as energy costs and demand continues to increase globally.
- Additional funding for the National Animal Health Laboratory Network, which enables the Veterinary Diagnostic Lab at Iowa State University to test for economically devastating diseases and serves as the most vital early warning system for emerging and foreign animal diseases in the U.S.



• Continued funding for the Department of Commerce NIST Manufacturing Extension Partnership (MEP), a public-private partnership dedicated to serving small and medium-sized manufacturers. Iowa State University's Center for Industrial Research and Service manages the MEP award in Iowa, which had a 17:1 return on investment in 2016.

NEW MARKETS TAX CREDIT

The Partnership supports legislation extending, or making permanent, the New Markets Tax Credit program to spur new investment and economic development in disadvantaged communities. Currently, this program is only authorized through 2019.

BROWNFIELDS FUNDING

The Partnership supports continued U.S. Department of Housing and Urban Development (HUD) and U.S. Environmental Protection Agency (EPA) Brownfields funding for sites in Greater Des Moines (DSM). Brownfield sites provide a significant challenge and negative economic impact to distressed urban and rural communities by allowing the continuation of blight. These sites can be successfully redeveloped and put back into active uses that are beneficial to both the local community and the business sector. Federal investments in the Brownfields program have yielded 10 times the economic return, making the program a proven and critical economic stimulus tool.

DICO SITE REDEVELOPMENT

The Partnership supports a reuse for the EPA Superfund site at the intersection of Martin Luther King, Jr. Parkway and Fleur Drive, directly south of Downtown DSM and known locally as the Dico Site. This dilapidated and underutilized site is being proposed for civic and recreational use by the City of Des Moines and the Des Moines Public School District that will provide a broad public benefit and serve as a source of public pride. The re-use will be compatible with recommendations supported by EPA in its 2007 report on the Dico Site and serve as a demonstration site for the State of Iowa.

The vision for the reuse of the Dico Site will complement and enhance a significant private and public-sector investment on 250 acres adjacent to the Dico Site slated for a mixed-use urban village and will offer broad benefit to the citizenry served. It would also allow the full realization of successful reuse of a Superfund site, while continuing to protect human health and the environment.

Cost estimates to prepare the site for redevelopment are significantly beyond any reasonable economic feasibility, placing both the reuse of the Dico Site and the adjoining private mixed-use investment in jeopardy. Facilitation of a solution with the EPA, City, school district and the site owner is a priority for The Partnership in 2018.



FEDERAL HISTORIC TAX CREDIT

The Partnership supports the preservation of historic structures, which stimulate Downtown housing, business expansion and neighborhood revitalization. Accordingly, The Partnership supports the continued level of investment through the Federal Historic Tax Incentives program and the following suggested amendments:

- Raising the credit from 20 percent to 30 percent for projects with Qualified Rehabilitation Expenditures of less than \$5 million.
- Restoring the credit payback to a lump sum as opposed to paying it back over a five-year period, which has an adverse effect on the value of the credit to developers.
- Providing an additional 2 percent credit to both the 10 and 20 percent credit levels if the building increases its energy efficiency by 30 percent or more in an effort to promote energy-efficiency and cost-savings.
- Removing a provision in the Internal Revenue Code that inhibits the ability of nonprofit organizations from undertaking the most difficult projects in communities in greatest need.
- Eliminating the federal taxation of the proceeds of state credits transferred through partnerships and sold as state tax certificates.
- Redefining "old" buildings by removing the arbitrary date of 1936, which will allow many structures that are currently ineligible to be eligible.

SUSTAINABLE DEVELOPMENT

The Partnership supports the continuing efforts of the EPA, HUD and U.S. Department of Transportation (DOT) Partnership for Sustainable Communities to support the implementation of The Tomorrow Plan. The Tomorrow Plan, funded by HUD's Sustainable Communities Regional Planning Grant, is a regional plan focused on the sustainable development of DSM. Its development involved local leaders and the public at large in identifying visions and aspirations for the region, exploring potential scenarios for its future and implementing those scenarios for sustainable future development.

The Preferred Sustainability Status designation bestowed upon DSM as a recipient of the grant funds has been extremely important as the region seeks federal grants to help implement aspects of The Tomorrow Plan. The Partnership supports the extension of the Preferred Sustainability Status designation for DSM.



MUNICIPAL AND PRIVATE ACTIVITY BOND FINANCING

The Partnership supports maintaining the ability of state and local governments to utilize tax-exempt bonds. State and local governments access the tax-exempt bond market to fund critical infrastructure, and elimination or limitations on the exclusion of interest thereon from federal tax will increase costs and could result in decreased investment in needed areas. The Partnerships also supports re-instituting the ability of state and local governments to advance refund outstanding tax-exempt bonds.

APE COGNITION AND CONSERVATION INITIATIVE

The Partnership supports the Ape Cognition and Conservation Initiative (ACCI) request to National Institutes of Health (NIH) that it be certified to allow chimpanzees to be retired at this facility.

As NIH continues to minimize the use of chimpanzees as a model for the study of some human diseases, it will continue to permit behavioral, cognitive and genetic studies that are noninvasive and that fit comfortably within the parameters of the Institute of Medicine report. The staff at the ACCI has worked extensively with chimpanzees and bonobos since 1972 and specializes in great apes. The board of ACCI is composed of specialists in primate behavior and genetics from around the world. Currently, there is only one Federal Sanctuary that houses 200 chimpanzees, while listing its eventual capacity at close to 300 individuals. More than 400 chimpanzees will potentially need new enclosures as biomedical facilities scale back research programs under the new federal mandate to retire many of the NIH-owned chimpanzees.



ENERGY

COMPREHENSIVE NATIONAL ENERGY POLICY

Energy is essential to a strong economy, and Greater Des Moines (DSM) has long enjoyed low energy prices that have provided a competitive advantage to the region. Iowa is a leader in renewable energy production, including wind and biofuels, which has provided significant economic benefits to the state and Greater Des Moines (DSM). Reliable and affordable energy are essential to running a business and fueling economic growth and competitiveness. To meet future energy demand in an environmentally responsible manner, the U.S. needs a comprehensive energy policy that ensures the development and deployment of affordable, reliable energy supplies, expands alternative energy sources, increases energy efficiency, lessens dependence on foreign energy supplies and creates jobs.

To this end, The Partnership supports:

- Tax incentives or direct investment in support of continued research to develop and expand wind, solar, hydrogen, geothermal, nuclear, biofuels and other low carbon and renewable forms of energy.
- Further extending the Wind Energy Production Tax Credit, a predictable, stable, pro-growth tax policy that will help ensure investment in wind development at levels needed to meet environmental goals. More than 31 percent of the electricity produced in Iowa last year came from wind; the highest percentage of any state. Furthermore, Iowa ranks second, behind only Texas, in total installed wind capacity. The wind energy industry in Iowa supports approximately 7,000 direct and indirect jobs and is expected to provide more than \$1.5 billion in lease payments to landowners and property tax payments to communities over the next 30 years.
- Further extending the Solar Investment Tax Credit, which will lead to sustained growth in the U.S. solar industry.
- Modernizing, expanding and protecting energy infrastructure necessary to generate, store, transmit and transport energy. This includes power plants, pipelines, refineries, transmission lines and the electrical grid.
- Tax incentives and research and development for energy producers to develop the necessary infrastructure for the use of renewable biomass fuel, including crop residue, wood waste and industrial and commercial waste that reduces landfill capacity.
- The continuation of Landfill Gas (LFG) tax credits.



- Tax incentives and research and development to develop technology for electric vehicles, transportation electrification and battery and electric drive components.
- Tax incentives and research and development that encourage the entrepreneurial development of energy efficient products, designs, processes and other green innovation.
- Tax incentives for commercial, industrial and residential green building and redevelopment programs that promote and encourage energy efficiency and other environmentally friendly practices.
- All efforts to reduce carbon emissions that are done in a common-sense manner, promote new technologies and efficiencies, recognize the problem is international in scope, are not designed to favor some regions of the country at the expense of others and do not cause undue harm to the U.S. economy.



FINANCIAL SECURITY

SOCIAL SECURITY REFORM

The Partnership supports meaningful reform of the Social Security system that addresses long-term solvency.

The Social Security system is under considerable strain from shifting demographic patterns in the U.S. Social Security expenditures exceeded the program's non-interest income in 2010 for the first time since 1983. If no changes are made, the Congressional Budget Office anticipates that the Social Security Trust Fund will be exhausted by 2036. Thereafter, tax income would be sufficient to pay only about three-quarters of scheduled benefits through 2085, as there will be a huge gap between outlays and revenues because of a booming retirement population and an employee base that is growing more slowly. The system should be substantially revamped to avoid this fiscal crisis and maintain its long-term solvency and viability. The earlier these challenges are faced, the less drastic and divisive the solutions will be. Reform efforts should avoid unnecessary tax increases or benefit cuts.

EARNED INCOME TAX CREDIT

The Partnership supports the Earned Income Tax Credit (EITC) because it rewards work and helps to reduce poverty in communities. According to the United Way of Central Iowa, there are nearly 200,000 Iowa families who do not earn enough to provide for a basic standard of living without public assistance, despite one or more full-time workers in the family. The EITC supports working families, who in turn spend income in Iowa communities.

PENSIONS

As the Baby Boomers are retiring at a rate of approximately 10,000 per day, it is increasingly important to ensure the strength of the private retirement plan system. Millions of retired Americans rely on private pensions and employer-sponsored retirement savings as their most important source of income after Social Security. Accordingly, The Partnership supports the following pension reforms:

- Preserve and enhance existing tax incentives and contribution limits and increase the limit for catch-up contributions. The Partnership opposes dollar caps on retirement savings assets and the certain proposal to limit the tax rate at which upper-income taxpayers can use itemized deductions and other tax preferences to reduce tax liability to a maximum of 28 percent.
- Ensure the viability of Pension Benefit Guaranty Corporation (PBGC) through the use of reasonable assumptions. Also, oppose delegating to the PBGC Board the authority to



independently set the level of premiums, as well as the authority to factor into premium levels the risk that the plans pose to retirees and to the PBGC.

- Support legislation that encourages greater adoption of automatic enrollment and escalation
 of safe harbor designs among small- and mid-size employers by reducing bureaucracy
 and administrative requirements and simplifying plan design requirements.
- Support legislation that promotes useful decumulation strategies pertaining to annuities, long-term care insurance and other products without overly burdening plan sponsors.
- Support reforms of government regulations that achieve fewer adverse consequences for jobs, innovation and overall competitiveness.

EMPLOYEE ACCESS TO STOCK OPTIONS

In 2006, the Financial Accounting Standards Board issued a rule called FAS 123, which requires companies to account for stock options as if a cash expense, therefore reducing the net income of the company. The rule also requires stock options to be recognized as more shares outstanding, thus diluting share values for the company's existing stockholders. As a result of this duplicate cost, it became more expensive for companies to offer this opportunity to employees earning less than \$100,000 annually.

The Partnership supports a Congressional override of FAS 123, so that it is more affordable for companies to allow employees whose cash compensation is less than \$100,000 per year to have access to stock options, while having no impact on those employees earning in excess of that amount.



FLOOD MITIGATION AND WATER TRAILS

The Partnership supports policies and funding that holistically restore and maintain rivers, streams and lakes that provide adventures and peaceful experiences, decrease the negative impacts of flooding, decrease streambank erosion and improve water quality for drinking and recreation.

Further, The Partnership supports the enactment of legislation and implementation of policy initiatives that will modernize the nation's critically important inland waterway lock and dam infrastructure, including programs within the Water Resources Development Act (WRDA).

WATER TRAILS AND HEALTHY RIVERS, LAKES AND STREAMS

The Partnership supports:

- Building a regional connected system of natural resource areas and corridors, including a water trails network.
- Policy, funding and practices that help meet lowa's Hypoxia Task Force goal of 45 percent reductions in nitrogen and phosphorus by 2030.
- Funding opportunities leveraging state investment for Iowa's Nutrient Reduction Strategy.
- A "culture of measurement" of water quality, including the establishment of measuring and monitoring tools that assist in quantifying environmental benefits of practices and policies.
- Additional federal funding for the Raccoon River Watershed and the inclusion of the watershed as a specific line item in future appropriations bills to allow for dedicated funding.
- Funding and support of Watershed Management Authorities and the work executed to develop comprehensive watershed management plans across lowa.

DES MOINES RIVER FLOOD PROTECTION

The Partnership will continue to work with the U.S. Army Corps of Engineers (USACE), Federal Emergency Management Agency (FEMA), Congress, the City of Des Moines (the City) and other partners to identify and secure timely approvals required to address flood control and mitigation on the Des Moines River.

In response to the USACE Des Moines River Regulated Flow Frequency Study issued in January 2011, the City has pursued analysis and hydraulic modeling to propose improvements to the City's flood protection system that will address the increased flood risk communicated to the City and to



provide reliable protection against a 100-year flood with a FEMA-accredited flood protection system. Since 2011, the City has taken significant steps in addressing critical infrastructure needs to address flood mitigation and protection.

To further enhance the City's efforts, The Partnership supports:

- Coordinated timely actions with USACE to obtain the necessary approvals, including Section 408 and actions related to the Federal Southeast Des Moines levee, to reduce flood risk in the City. This may include any agreements necessary to receive credit for future matching fund requirements once future federal funding is authorized.
- Resolution of outstanding issues related to the 1987 Consent to Easement Structure between the City and USACE that involve a portion of the Southeast Des Moines Levee that was relocated in the late 1980s to accommodate the construction of wastewater treatment facilities.
- Request of federal funding and determination of required actions to make improvements to the USACE Red Rock Remedial Levee in Southeast Des Moines Levee system to satisfy FEMA accreditation requirements.
- Continued demonstration of projects using green infrastructure techniques (restored wetlands, restored oxbows, etc.) installed upstream to slow the flow in the upper reaches of the watershed, resulting in lower peaks in flood events in the lower watershed near Des Moines.



HEALTH CARE

The Partnership recognizes that overall health and wellness for consumers is crucial for our society and business climate. As such, The Partnership endorses a health care agenda that supports health care providers, educators and organizations that comprise a large and important part of lowa's economy. The Partnership strives to support the entire region with a health care agenda and this presents additional challenges, including financial and access issues to those in more rural settings. In addition, The Partnership further recognizes the ever-increasing cost of health care for businesses and supports efforts to reduce the overall cost while maintaining a strong and vibrant health care system that meets the needs of employees and consumers.

HEALTH CARE REFORM

Congress and the Administration are considering how to create a viable and functional health insurance market where individuals can buy affordable insurance that meets their needs. As Congress tackles these complex issues, The Partnership believes that sound health care policy that offers affordable options must be based on several principles:

- The Affordable Care Act (ACA), with its strong consumer protections, including prohibitions on preexisting condition exclusions, no annual or lifetime dollar limits on coverage and allowing young adults to stay on parents' health plans until age 26, provides a good option for many lowans, particularly those who receive federal subsidies to make ACA-compliant plans affordable.
- Individuals who have and like pre-ACA coverage, known as grandfathered and grandmothered plans, can keep it.
- A stable and broad insurance pool is essential for the long-term viability of the health insurance market. Congress and the Administration must adopt strong incentives for continuous coverage so that people do not buy health insurance only when there is an illness.
- The government must provide a reasonable level of premium assistance for people who cannot afford health care. Premium assistance and insurance rating rules must be designed to ensure that young and healthy people participate in the insurance market.
- Because the costs for serious medical conditions are growing rapidly, a relatively small number of severely sick people significantly drive up premium costs for everyone. Programs such as high-risk pools or reinsurance help address these catastrophic costs and lower premiums.
- States should return to the traditional role of being the primary regulators of the health insurance market.



• States need increased flexibility to drive innovation that allows people to purchase health coverage they want and can afford, subject to oversight by state legislatures and regulators.

BEHAVIORAL HEALTH

The Partnership appreciates the priority expressed by our congressional leaders for innovative solutions to our increasing mental health needs as a community.

The Partnership supports legislation to expand programs and funding for mental health services, especially those that are community-based, to ensure access to coordinated, holistic care. The Partnership further supports action to improve mental health services and ensure parity within the Medicaid and Medicare programs by enacting critical reforms to allow for same-day and same-location mental health and primary care services and to repeal the current Medicaid exclusion on inpatient psychiatric care for certain individuals. Additionally, The Partnership supports efforts to strengthen mental health parity and provide incentives to states to help integrate mental and physical health services.

PUBLIC HEALTH INITIATIVES

The Partnership recognizes the unique role that public health plays in community and economic development efforts. Therefore, The Partnership supports the establishment of a free immunization program for uninsured adults, along the lines of CDC's Vaccine for Children Program. Additionally, The Partnership supports evidence-based policies and initiatives to decrease the misuse of opioids and improve access to effective treatment to those addicted.

HEALTH CARE WORKFORCE

The Partnership supports expanded funding for federal programs supporting Graduate Medical Education (GME), including both Direct GME and Indirect Medical Education payments. The Partnership further supports resources to be made available to allow Centers for Medicare and Medicaid Services to consider exceptions for funding GME positions beyond the cap in areas with demonstrable physician shortages for particular specialties, e.g. Psychiatry, Primary Care Specialties, OB/GYN and General Surgery.

MEDICAID

Medicaid expansion has provided thousands of lower income lowans with access to health care. Congress should carefully consider changes to the Medicaid program to make sure that low-income persons continue to receive coverage.



MEDICARE

The Partnership supports improving fairness and equity in Medicare payments between geographical areas and supports the implementation of new reimbursement models, such as the shared savings program, that reward quality and efficiency, not quantity of services. Specifically, The Partnership supports eliminating the inaccuracies and inequities in the Geographic Practice Cost Index (GPCI) geographic adjusters to Medicare payment for physicians and using contemporary market or actual cost data for physicians.

AFFORDABLE PRESCRIPTION DRUGS

The Partnership urges Congress to explore options to address the continued rapid rise in drug costs. Iowans with high drug costs musts sometimes choose between necessary drugs or food or purchasing drugs from other countries. For instance, The Partnership supports the 340B Drug Pricing Program, which requires drug manufacturers to sell outpatient drugs at a discount to safetynet hospitals serving high numbers of low-income Medicare, Medicaid and Supplemental Social Security Insurance Patients.

PALLIATIVE CARE AND HOSPICE EDUCATION AND TRAINING ACT

The Partnership supports expanding access to palliative care. Palliative care is specialized medical care that improves quality of life for patients and families by focusing on relief from pain, stress and other symptoms of treatment for serious diseases. It is appropriate at any age and any stage and can be provided alongside curative treatment. It is delivered by trained specialists who work together with doctors and nurses in a team-based approach that focuses on the patients' needs, explains treatment options and gives patients and families a voice in realizing treatment goals. However, awareness of and access to palliative care services remains a significant barrier for many lowans. The Partnership supports the Palliative Care and Hospice Education and Training Act (PCHETA) as it aims to put a needed spotlight on palliative care by:

- Developing an educational campaign for the public and health care providers.
- Establishing palliative care workforce training programs for doctors, nurses and other health professionals.
- Enhancing research in palliative care.

VETERANS ACCESS, CHOICE AND ACCOUNTABILITY ACT

The Partnership supports the Veterans Access, Choice and Accountability Act (VACAA) to expand the Veterans Administration residency program allowing cross training of residents within other area hospitals to expand knowledge base and exposure to all modalities of medicine.



HOMELAND SECURITY AND EMERGENCY PREPAREDNESS

The Partnership is acutely aware of the critical need to be prepared for, respond to and recover from both natural and human-caused disasters and understands that government cannot carry this burden without active involvement of the private sector. It is imperative that businesses have access to the necessary tools and information for maintaining continuity in the event of a disaster. It is also important for the business community to work with governments at all levels to foster active public-private partnerships and develop strategies to protect the nation's critical infrastructure, facilitate information sharing and spur public-private engagement to effectively manage all types of hazards. The Partnership will continue to support the efforts of and engage with the Safeguard lowa Partnership, the U.S. Chamber National Security, Emergency Preparedness Department and others to continue to develop public-private partnerships with the federal, state and local governments to enhance homeland security and emergency preparedness efforts.

U.S. DISTRICT COURTHOUSE EXPANSION

The Partnership supports the construction of new Federal Courthouse facilities for the U.S. District Court, Southern District of Iowa.

The Partnership will work with the U.S. General Services Administration (GSA) to ensure that a new courthouse in Des Moines will not only better serve the public but will also serve as an economic catalyst for Downtown redevelopment, foster an amenity in the community and incorporate sustainable design principles that will serve lowans for the next 100 years.

ARMY NATIONAL GUARD

In 2016, the Chief of Staff of the Army (CSA) approved the Army National Guard (ARNG) enhanced readiness concept. Key to this concept was the enhanced readiness of all ARNG Armored Brigade Combat Teams and Striker Brigade Combat Teams. In order to support this intensified mission, the ARNG Sustainment Training Center, located at Camp Dodge, will substantially increase capacity and training effectiveness with the addition of key Administrative and Training facilities at a cost of \$32 million in Military Construction.

The Partnership supports the Adjutant General's requirement for key infrastructure at Camp Dodge in order to enhanced readiness for logistic units in support of Army National Guard Brigade Combat Teams.

By providing enhanced training and greater unity throughput, these facilities will directly support the enhanced readiness of the ARNG, the Army and the security of the U.S.



AIR NATIONAL GUARD

The Partnership supports adding both equipment and manpower to the 132d Wing to increase support to government and private emergency management response. One such capability would include basing the MQ-9 Reaper aircraft at the Des Moines International Airport to provide unmatched disaster assessment and awareness to responders. This capability would complement the existing equipment and training that allow the 132d Wing to provide support in the areas of cyber incident response, debris clearance, fatality search and recovery, urban environment search and rescue, command and control support, mobile kitchen and meal support, civil disturbance support and incident assessment through the use of the RC-26 Metroliner aircraft and imagery analysis.

At an FY 2017 economic impact of \$80 million through payroll, expenditures, education and jobs that benefit Greater Des Moines and the State of Iowa, The Partnership values the 132d Wing and its contributions to the U.S.



HOUSING

FEDERAL ROLE IN HOUSING

The Partnership recognizes and respects the essential federal role in housing and community development and encourages elected officials to protect and adequately fund essential programs that make housing affordable for all Greater Des Moines (DSM) households.

Therefore, The Partnership also supports:

- Continued funding for and flexible use of the Community Development Block Grant Program (CDBG), the U.S. Department of Housing and Urban Development's (HUD) main economic revitalization offering.
- Homeownership incentives in the recently revised tax code, specifically the deductions for mortgage interest and local property taxes.
- Tax credits and other provisions that when leveraged with other resources can be used to reduce the cost of construction and rehabilitation of housing and require a period of guaranteed affordability for low income owners and tenants.
- Resources and programming to address the nearly 5,000 people who experienced homelessness in Polk County in 2017. Local programs include permanent supportive housing, which often collaborates with private landlords and a variety of supportive, health and mental health organizations. McKinney-Vento funds are especially designed to implement federal policy articulated in the Homeless Emergency Assistance and Rapid Transition to Housing (HEARTH) Act.
- Increases in funding for the programs administered by the local Public Housing Authority, deregulation of federal regulations, allowing the Public Housing Authority to create more local policies to support the needs of the community and the expansion of partnership programs with local service providers.
- Expansion of the Moving to Work Program.
- Funding for the Family Self-Sufficiency program to link HUD assisted households with job training, child care, transportation, financial literacy and other supportive services, and help build assets through interest-bearing escrow accounts.
- Expanding funding and criteria for Healthy Homes to allow remediation of health hazards independent of lead remediation.



LOW INCOME HOUSING TAX CREDIT PROGRAM

Over 9,200 extremely low-income households in Greater Des Moines (DSM) spend more than half of monthly income on rent. With that cost burden, there is little left for the other necessities of life, such as food, health care, education and transportation to employment. The implications of this on the lives of low-income renters are staggering and extend well beyond housing.

The Low-Income Housing Tax Credit (Housing Credit) Program is the nation's most successful tool for encouraging private investment in the production and preservation of affordable rental housing. Since its creation in 1986, the Housing Credit has financed nearly 3 million affordable rental units, providing homes to roughly 6.5 million low-income households while transferring risk from the government to the private sector.

The Partnership is grateful that Congress preserved the Housing Credit in the Tax Cuts and Jobs Act of 2017 and the enhancement to the Credit in the Consolidated Appropriations Act of 2018. The Partnership encourages additional action to further expand the Credit to completely offset the loss incurred by the reduction of the corporate tax rate. This important legislation will help address lowa's affordable and workforce housing needs.

NATIONAL HOUSING TRUST FUND

The National Housing Trust Fund (NHTF) currently provides lowa with a minimum \$3 million to be used almost exclusively for providing rental housing for Extremely Low-Income households. These funds complement the \$6 million State Housing Trust Fund allocation from the lowa Legislature. These funds are critical to helping house a growing service workforce that is currently underserved and cost burdened.

The Partnership supports funding of the NHTF from a percentage of the profits of Fannie Mae and Freddie Mac and also supports substituting a similar funding stream in the event housing finance reform replaces these government-sponsored organizations.

HOME INVESTMENT PARTNERSHIP PROGRAM

The HOME Investment Partnership Program (HOME) serves as the only federal block grant program for state and local governments designed exclusively to produce affordable housing for low-income families. Since 1992, the HOME program has created more than 1.2 million affordable homes and helped provide direct rental assistance to over 270,000 low-income families. HOME is also cost effective — according to HUD data, each HOME dollar leverages more than four dollars in additional public and private resources. The need for affordable housing has never been greater, but despite this need, funding for HOME has fallen dramatically. Over the last several years, HOME funding has been cut nearly in half, from \$1.8 billion in 2010 to \$950 million in 2016. The Partnership supports restoring funding for the HOME program to pre-2010 levels.



HOUSING ASSISTANCE PAYMENTS

The funding for Housing Assistance Payments (HAP), also known as Housing Choice Vouchers, does not currently meet the increasing needs in DSM. HAP funding increases are only based on utilization from the prior year and an inflation factor set by HUD. The result is not having the funding to support increasing the number of Voucher participants. Program waiting remains long and costly to manage and maintain. Therefore, The Partnership supports increased in HAP funding.

HOUSING CHOICE VOUCHER PROGRAM ADMINISTRATIVE COSTS

The Des Moines Municipal Housing Agency has not been adequately funded over the past several years and reserve funds have been depleted. With the addition of new regulations combined with a lower than sufficient proration of funds, administrative budgets have been significantly reduced with Numerous staffing reductions, restructuring of divisions and streamlining internal procedures. Therefore, The Partnership supports increased administrative fees.

CROSS SECTOR COLLABORATION

Success for low-to-moderate-income households depends on many federal, state and local resources. In order to improve outcomes for these individuals and families The Partnership supports efforts that link housing resources to those resources that promote health, education and workforce readiness.

AFFIRMATIVELY FURTHERING FAIR HOUSING

HUD's Affirmatively Furthering Fair Housing Rule helps communities better understand and meet their fair housing obligations and promotes housing choice. By expanding housing choice, households find options to live in areas, usually closer to jobs, that allow for everyone to enjoy the opportunities of a high quality of life in DSM. This has the effect of improving the sustainability of economic growth in our region through improved educational and health outcomes for our residents.

The Partnership supports HUD's enforcement of AFFH Rule including codifying the Administrative Rule if necessary to ensure enforcement.



INTELLECTUAL PROPERTY

The Partnership supports promoting and defending robust Intellectual Property (IP) rules globally, while strengthening enforcement efforts in the U.S. and abroad.

The IP generated by U.S. companies is critical to America's prosperity and leadership in the global economy. IP rights provide a legal framework for innovation and creativity. To incentivize inventors and entrepreneurs to create, companies need reassurance that ideas will be protected by law. Protecting ideas helps spur investment in new research to solve the world's most pressing problems. Unfortunately, the IP rights of innovative industries are increasingly under assault around the globe from criminal counterfeiting and piracy networks, anti-IP coalitions, patent trolls that do not actually create anything and even some governments that seek to erode patent, trademark and copyright protections. Counterfeiting and piracy have enormous economic implications and are responsible for the loss of billions of dollars and hundreds of thousands of jobs annually. In addition to the economic ramifications, consumers are exposed to often dangerous and defective products. Protecting IP supports job creation in the nation's innovative sectors and ensures that the products consumers use are authentic, safe and effective.

Accordingly, The Partnership supports:

- Strengthening IP protection and enforcement.
- Improving the patent and trademark systems.
- Protecting companies from frivolous litigation by "patent trolls."
- Expanding the efforts of the U.S. Intellectual Property Enforcement Coordinator.
- Preserving a strong international IP legal framework.
- Advancing trade agreements with modern-day IP provisions.
- Fighting IP theft online.
- Ensuring IP compliance by America's trading partners.
- Ensuring the U.S. Government leads by example.



INTERNATIONAL TRADE

The Partnership supports a robust trade agenda so lowa companies can continue to export goods and services around the globe to create jobs for American workers. Therefore, The Partnership has dedicated itself to building Greater Des Moines' (DSM's) global presence through increasing exports and foreign direct investment. Those two goals are integral parts of the Global DSM Trade and Investment Strategy, which was developed as part of the Global Cities Initiative, a joint project of the Brookings Institution and JP Morgan Chase. The program equips metropolitan leaders with the information, policy ideas and global connections needed to bolster regional positions in the global economy.

In 2016, Iowa exported \$12.1 billion in manufactured and value-added agricultural goods. Iowa's largest market was Canada, which posted merchandise exports of \$3.35 billion or 27.6 percent of the state's total. Iowa's largest merchandise export category is machinery, which accounted for \$2.4 billion. In 2015, the Des Moines-West Des Moines metropolitan area recorded \$1.05 billion in merchandise exports.

Foreign markets represent 75 percent of the world's purchasing power, 92 percent of its economic growth and 95 percent of its consumers. Developing countries buy more than half of all U.S. exports. More than 38 million Americans jobs depend on trade. One in three manufacturing jobs depends on exports, and one in three acres on American farms is planted for consumers overseas. Trade is important for both big and small companies. Often overlooked in the U.S. trade debate is the fact that more than 97 percent of the quarter of a million U.S. companies that export are small and medium-sized enterprises.

It is important for Congress and the Administration to support pro-trade policy initiatives, trade and investment policies and agreements that will help American companies and workers to remain the most competitive in world.

Many foreign countries still maintain steep tariffs and other barriers against U.S. exports, while the U.S. market is largely wide open. Across the world, there are about 300 free trade agreements (FTAs) in force; the U.S. has FTAs in effect with 20 countries. American workers and farmers deserve the opportunity to compete — and succeed — on a level playing field.

Accordingly, The Partnership supports the following pro-growth international trade and investment policies and principles:

- Preservation of elements within NAFTA that provide market access and economic growth opportunities.
- Exploration of rejoining the Trans-Pacific Partnership agreement that would provide access to emerging markets in the Pacific Rim.



- Reach new trade and investment agreements to ignite U.S. economic growth.
- Negotiate additional bilateral investment treaties with major markets around the globe.
- Modernize U.S. export controls to enhance national security and competitiveness.
- Boost business and leisure travel and the jobs they sustain by improving the visa process and expanding the Visa Waiver program.
- Continue the process of normalizing relations with Cuba by removal of remaining trade and financial restrictions.
- Approve nominees to the Export-Import Bank of the U.S. to give the board the quorum it needs to approve transactions over \$10 million.

<u>IOWA ECONOMIC DEVELOPMENT AUTHORITY EXPORT ASSISTANCE</u>

The Partnership supports continued funding of the State Trade and Export Promotion (STEP) grant program administered by the U.S. Small Business Administration (SBA).

lowa has been fortunate to receive substantial funds via the STEP program in recent years. These funds have been awarded predominantly to small businesses as grants for activities that increase international sales (i.e. exhibiting in international trade shows and trade missions). The success of this program is demonstrated through this phenomenal return on investment. In addition, these funds have assisted small businesses that might not have considered exporting due to limited budgets.

REGIONAL EXPORT ACCELERATOR CHALLENGE GRANT PROGRAM

The Partnership supports funding for an Economic Development Administration program to assist with the development and implementation of Regional Export Plans.

The Administration has proposed investing \$12 million to promote regional export strategies with the Regional Export Challenge. The Regional Export Challenge, a competitive grant program, will support those regions that develop and implement sustainable export action plans to proactively identify and support firms and sectors with the greatest export potential.



QUALITY OF LIFE

Quality of life is widely recognized as a critical factor in location decision making for both workers and companies. A region cannot be world-class without a comprehensive and consistent commitment to its culturally rich diversity, the arts and recreational amenities, all of which serve as economic drivers in today's globally minded community development.

Further, creating water trails and greenways while restoring and maintaining clean and safe rivers, lakes and streams will further boast these attractions locally, regionally and nationally. Greater Des Moines (DSM) has demonstrated a sustained dedication to building cultural and recreational assets for years, the result being a community with an impressive array of unmatched resources for its size. The Partnership's goals are to make DSM the "Trails Capital of the World," to have sustainable waterways and greenways and to offer best-in-class arts and cultural amenities. The Partnership supports federal initiatives that help achieve these objectives.

REGIONAL TRAILS

The Partnership supports funding high-priority trail projects and continued funding for federal trails programs. Numerous studies have shown that trails, parks, recreation and green space help improve communities and grow local economies by increasing physical activity, lowering health care costs, decreasing traffic congestion, attracting businesses, improving property values, increasing tax revenues and creating jobs.

Accordingly, The Partnership supports continuing federal funding for multipurpose trails and other transportation- and recreation-related programs that improve community health and livability. The Partnership also supports continued funding for the Land and Water Conservation Fund (LWCF) program, which provides matching grants to state and local governments for the acquisition and development of public outdoor recreation areas and facilities.

ARTS, CULTURE AND HERITAGE

Arts, culture and heritage are recognized as vital contributors to the region's vibrant quality of life. Arts, culture and heritage attractions and experiences are key drivers of economic activity and help draw regional tourism, increase resident satisfaction, help attract and retain talent and help make DSM a premier place to work, live and play. According to a 2015 economic impact study of the arts completed by Americans for the Arts and supported by Bravo Greater Des Moines, arts, culture and heritage organizations in the region contributed more than \$185 million in total economic activity, supported 5,677 jobs and generated \$16.8 million in state and local tax revenue. Clearly, the arts mean business in DSM.



Public investment in arts, culture and heritage provides tremendous value and has been a catalyst for the creative sector while also generating unparalleled private support. This continued investment and meaningful partnership will further position lowa as an innovative, progressive state. Therefore, The Partnership supports the following programs and policies:

- Increased funding for Iowa's National Endowment for the Arts State Arts Agency Partnership Grant to invest in people and projects that foster economic growth and enhance the cultural identity of local communities.
- Increased funding of the National Park Service Historic Preservation Fund (HPF) which includes grant-in-aid to lowa's State Historic Preservation Office for heritage preservation and protection programs that preserve the nation's heritage, create jobs and revitalize communities.
- The Corporation for Public Broadcasting (CPB) provides essential seed money enabling lowa Public Television (IPTV) to promote education, public safety and community service statewide, reaching rural and underserved lowa families and communities with quality programs and services. These include Ready to Learn and Ready for School early education services as well as production costs for local programs like lowa Press and IPTV Kids Clubhouse. Therefore, The Partnership supports continued funding for CPB.
- Increased funding for the National Endowment for the Humanities (NEH), Institute of Museum and Library Services (IMLS) and the National Science Foundation (NSF), whose agencies' resources and grant programs make these investments possible at the state and local level.

In addition to the support of the above programs, The Partnership supports competitive grants offered to the state and local level through federal funding for the National Endowment for the Arts (NEA), National Endowment for the Humanities (NEH), Institute of Museum and Library Services (IMLS), National Parks Service (NPS) – Historic Preservation Fund (HPF) and the National Science Foundation (NSF). Specific grants include:

- Hoyt Sherman Place applied for a National Endowment of the Humanities, Sustaining Cultural Heritage Collections (SCHC) grant in 2017 for \$36,507 to support a two-part project to environmentally sustain and physically protect its historical and valuable art collection. This request is for equipment that would allow Hoyt Sherman Place Foundation to monitor the environment of its gallery spaces.
- \$20,000 from the NEA in support of the OPERA lowa Educational Troupe program for the Des Moines Metro Opera 2019 OPERA lowa Tour which covers over 70 lowa communities to reach approximately 26,000 children and adults across every congressional district through classroom workshops and onsite musical performances.
- The Des Moines Symphony has submitted a \$15,000 request to the NEA to support the 2019 Youth Concerts where more than 5,000 Greater Des Moines (DSM) students in the fourth and fifth grades learn in-depth about orchestral music through an enhanced, multi-media curriculum provided to each school, then see and hear a live Des Moines Symphony performance at its



home at the Des Moines Civic Center. Support for Youth Concerts helps accomplish a commitment to offering live performances to an increasing number of youth (under age 18) through discounted and free tickets.

- \$320,208 has been requested from the National Endowment for the Humanities (NEH) for the National Digital Newspaper Project (NDNP) program to continue digitization of Iowa's historic newspapers as part of the NEH NDNP 2018 2020 cycle.
- The State Historic Preservation Office has requested \$850,000 from the Department of the Interior National Park Service Historic Preservation Fund Grant-in-Aid to State Historic Preservation Offices for statewide preservation programs including the National Register of Historic Places and consultation for the Federal Historic Tax Credits.
- Des Moines Performing Arts has submitted a request to the NEA in 2018 for the 2019 Dance Series, which is expected to reach 11,000 people in the region.
- The State Historical Society of Iowa has applied for \$18,073 in grants to support activities undertaken by the Iowa Historical Records Advisory Board.
- The State Historical Society of Iowa applied for a \$50,000 NEH SCHC Planning Grant to assemble an experienced interdisciplinary project team to develop a plan for new energy-efficient lighting for the 45,000 square feet of museum gallery space in the State Historical Museum of Iowa. The current lighting system for the vast majority of the State Historical Museum's gallery space is original to the building, which opened in 1987, and is highly energy inefficient and inconsistent with best practices for sustainable museum lighting design.
- Iowa Department of Cultural Affairs has applied for \$626,500 from the National Endowment for the Arts State Arts Agency Partnership Grant with the Iowa Arts Council in support of statewide grants for arts education and greater access to arts activities in both rural and urban communities. This grant program requires a State of Iowa match.



TALENT DEVELOPMENT

The shortage of qualified workers has become a top priority for many Greater Des Moines (DSM) companies. Increasing our competitive workforce involves "Cradle through Career" strategies to strengthen the emerging workforce pipeline, to retool the incumbent workforce and to access an international talent pool.

EARLY CHILDHOOD EDUCATION

The Partnership supports increased federal investment in early childhood education programs coupled with strong accountability systems that measure results, ensure high program standards and expand the number of children served, including the creation of a voluntary federal preschool grant program.

America's continuing efforts to improve education and develop a world-class workforce will be hampered without a federal and state commitment to early childhood education for three- and four-year-old children. In today's world, where education and skill levels determine future earnings, the economic and social costs to individuals, communities and the nation of not taking action on early childhood education are far too great to ignore, especially when the benefits far outweigh the costs. The research is clear that the return on investment is linked to quality education. Simply increasing participation without ensuring program quality will not produce positive results. Not only does high-quality early childhood education make a difference for children, it matters to employed parents. Employers increasingly find that the availability of good early childhood programs is critical to the recruitment and retention of parent employees.

K-12 EDUCATION

With a steadily climbing poverty rate in Iowa, strengthening our economy depends on targeted investments to lift students out of poverty into the skilled workforce. The Partnership supports several federal programs designed to meet these challenges including:

- Adequate funding for Title I. Current funding levels already leave gaps while needs are
 increasing. Statewide, the percentage of kids who qualify for free or reduced lunch has gone from
 27 percent in 2000 to 42 percent today. In Des Moines Public Schools, it has gone from 45
 percent in 2000 to 75 percent today. The cycle of poverty can be reversed by giving these
 students the extra support needed to successfully enter the workforce.
- Adequate funding for Title II which provide efforts recruiting, retaining and training a high-caliber teaching force.



• Funding for 21st Century After School Programs is used to provide job skills and computer training, as well as summer enrichment programs to increase students' success. Continuing this program is critical for helping the most vulnerable kids successfully complete an education.

To that end, The Partnership supports continued implementation of the Every Student Succeeds Act (ESSA), with a focus on high standards, quality assessments and resources for schools in most need. Specifically:

- Provide for the fair and comprehensive participation of special needs and English Language Learning (ELL) students with particular focus on "at risk" students and high-needs schools.
- The reauthorization of the Carl D. Perkins Career and Technical Education Act should retain local flexibility for school districts and retain the current formula grants.
- Oppose mandated joint applications from school districts and community colleges (currently permissible but not required).

POST-SECONDARY EDUCATION

Growing the nation's economy and maintaining our global competitive edge in science and technology requires investing in post-secondary education. Access and completion are the keys – post-secondary education options need to be more available and affordable to meet those objectives. Increasing availability can be achieved by expanding delivery methods such as online programs, satellite campuses, dual credit courses for high school students and weekend and evening classes. Increasing affordability starts by reducing the absolute cost of post-secondary education to students and their families. It also includes supporting needs-based grants and work-study programs and improving access to loans with favorable terms and repayment options. Given the prominent federal government role in higher education policies and funding, The Partnership urges Congress to support measures to promote greater access to and completion of post-secondary education programs critical to success of our workforce and our national economy in the future.

As Congress considers re-authorization of the Higher Education Act and related legislation, The Partnership will support measures which align with the following specific objectives:

- Promote methods to help students and families be wise consumers of post-secondary options.
- Make post-secondary education accessible and affordable for all qualified students.
- Simplify and improve federal programs to maximize their utilization by all who need them.



- Promote innovation in delivery methods to expand post-secondary participation and completion.
- Strengthen education/workforce development connections in key fields of economic priority.
- Promote innovation and competitiveness agendas that focus on enhancing the government's support for basic research and strengthening the nation's talent pool in science, technology, engineering and mathematics.
- Encourage public/private and state/federal partnerships to achieve shared goals.

WORKFORCE DEVELOPMENT

The Partnership supports efforts to create a federal employment and training system that is driven by the actual needs of employers based on accurate and timely regional labor market data. Given the quickening pace of change in workplace technology and the growing demand for flexible, highly-skilled employees in all sectors of the economy, not even the most experienced workers can afford to rely on existing skills. To remain competitive, businesses must invest not just in the preparation and recruitment of new talent, but also the continuing development of workers at all stages of a career.

The Partnership supports investing in the workforce by:

- Passing the bipartisan Jumpstart Our Business Startups Act to expand Pell eligibility to short-term post-secondary certificates. Employers need more workers with short-term, middle-skill certificates, which are a stepping stone for entry-level and low-wage workers. Workers currently cannot access Pell grants for short-term certification programs.
- Promoting stronger connections between adult education and workforce, support career pathways and sector partnerships and serve people with barriers to employment by increasing funding of the Workforce Innovation and Opportunity Act (WIOA) to the FY 2019 authorized level.
- Ensuring that any infrastructure bill includes new investments in training partnerships, consistent with the bipartisan BUILDS Act. Proposed new investments in our nation's roads, bridges, and other infrastructure could create millions of new jobs in the coming years, but nearly half would require some education and training beyond high school. We will need to ramp up our support for apprenticeships and other skills strategies to keep up with demand.
- Passing the bipartisan PARTNERS Act to support industry partnerships. Many firms—
 especially small- and medium-sized businesses lack resources to develop work-based
 learning programs on their own. Industry or sector partnerships reduce the burdens on
 businesses by convening local stakeholders to develop programs as well as the supports workers
 need to succeed.



- Increasing investment and utilization of the USDA's SNAP Employment & Training program, a skills and job training program for SNAP participants administered by the U.S. Department of Agriculture's Food and Nutrition Service.
- Providing adequate federal funding for adult education and English as a second language. A
 total of 36 million adults have limited English, reading or math skills that prevent pursuit of middleskill credentials, but just 1.5 million are served annually through federal programs. The
 Partnership supports increased funding for the WIOA Title II program.
- Passing the Community College to Career Fund Act to provide dedicated support for partnerships between industry and community colleges. Community and technical colleges could use these funds to support high quality training in partnership with local industries, workforce boards and other stakeholders.
- Passing legislation redirecting the Work Opportunity Tax Credit (WOTC) to support apprenticeship and other work-based learning. Many businesses are investing in work-based learning to help entry-level employees advance, but WOTC does not reward employer investments after making a hire. The Partnership supports the need to shift these dollars to reward employers who make upskilling a priority.
- Reauthorizing Temporary Assistance for Needy Families (TANF) and passing legislation to lift current restrictions on TANF skills training. Fewer than 10 percent of adults receiving TANF have post-secondary education, an essential tool for transitioning to family-supporting jobs.
- Funding Wagner/Peyser Employment Service (ES) activities under Title III of WIOA at current levels to ensure job seekers can access these key labor exchange services and to support greater alignment between the ES and other federal workforce investments.
- Continuing the Career Pathways Innovation Fund, Workforce Innovation in Regional Economic Development, High Growth Job Training, General Education Development and ABE initiatives and enactment of the Strengthening Employment Clusters to Organize Regional Success Act to promote workforce development efforts.
- Continuing support for the Trade Adjustment Assistance (TAA), which helps workers, firms and others negatively impacted by trade.
- Continuing to fund the Senior Community Service Employment Program and the TAA to sustain federal training programs to ensure adequate parameters for serving older workers in an ever-changing global workforce. In today's economy, workers are likely to need frequent skills updating to remain competitive. Older workers will continue to need training, help with job placement and other assistance as individuals continue to be actively engaged in the workforce.
- Support FY 2018 and FY 2019 funding levels in the Child Care Development Block Grant (CCDBG). Accessible and affordable child care options are critical pieces of workplace supports



for working families. FY 2018 and FY 2019 funding levels will help states expand child care assistance programs.

- Continuing funding for the Corporation for National and Community Service. Programs such as AmeriCorps and the SeniorCorps provide opportunities for over 5 million Americans to volunteer, gain valuable career experience and share experiences.
- The Partnership supports ensuring that veterans receive comprehensive counseling and related services regarding all higher educational options, in addition to funding the Centers of Excellence for Veterans Success in the Higher Education Act.

IMMIGRATION

The U.S. benefits from the ability to attract international visitors, students and workers. The Partnership affirms that enabling talented and hard-working individuals to contribute to America will increase entrepreneurship, enhance international competitiveness and create more high-paying jobs for all Americans. It is critical that America remains competitive in attracting and retaining talented foreign nationals.

The Partnership supports immigration reform that provides national security and border control, while creating an effective and streamlined future flow program and legal status for unauthorized workers currently in the U.S. Specifically, The Partnership supports:

- Expansion and reasonable interpretation of the H-1B Visa Program for highly skilled workers. Employers in the U.S. must be able to hire the necessary talent to maintain and expand businesses and create more jobs and wealth for the U.S. economy. The H-1B program is important to U.S. economic competitiveness and technological leadership, as well as to the provision of health care and other critical services, especially in rural areas. Artificial caps on the category hurt U.S. competitiveness as U.S companies continue to locate key personnel and projects outside the U.S. and as talented individuals move to countries that welcome such talent flow. The Partnership also supports reinstatement of the premium processing of the H1B program for cap-exempt industries and continuation and expansion of the existing Occupational Practical Training status for international students.
- Reasonable interpretation of the L-1 Visa Program for intra-company transferees. Restrictions on the L-1 intra-company visa category, a major conduit for foreign investment in the U.S. that creates millions of jobs, has the potential to jeopardize a significant part of the economy.
- Expansion of the Employment-Based (EB) Immigrant Visa Program. The overriding purpose of the EB green card system is to provide permanent residence to those individuals who add value to the U.S. economy. Many applicants utilizing the EB visa system are in fields related to science and mathematics. A large portion of these applicants are graduates of U.S. universities, accounting for over half of the post-graduate STEM degrees awarded in the U.S. Almost all employment-based green card applicants already live and work in the U.S. on temporary visas.



These individuals are paying taxes, contributing to economic growth and recovery through innovations and job creation, purchasing property, investing locally and raising the next generation as Americans. In addition, due to an arbitrary cap on immigration from any single country, many equally qualified EB applicants from highly populated countries must wait significantly longer than applicants from countries with smaller populations (e.g., over a decade for individuals from India compared with a few years for individuals from Egypt). Furthermore, for this reason, it seems appropriate for companies to count employees currently being sponsored in the EB green card process as U.S. employees, as opposed to non-immigrants, since those individuals have expressed an intention to become permanent, productive citizens of the U.S.

- Continuing implementation of the EB-5 Visa program for foreign-born investors in businesses that benefit the U.S. economy and create or save at least 10 full-time jobs for U.S. workers.
- Creating a clear path for foreign-born entrepreneurs to create business in the U.S. and hire U.S. workers.
- Creating temporary visa programs for workers to fill essential non-professional roles for which U.S. workers are not available, but not limited to seasonal jobs.
- Passage of the Development, Relief and Education for Alien Minors (DREAM) Act which provides legal status for thousands of young people who were brought to this country as children, have grown up as Americans and now face an uncertain future.
- The Partnership supports the resettlement of refugees to the U.S. and requests that the Office
 of Refugee Resettlement's budget be funded at a level that allows local service providers and
 communities to be prepared to receive these new lowans.
- The Partnership urges Congress to recognize the need and advocate for clear, thoughtful and predictable regulations of immigration laws. Programs such as the Conrad 30 waiver that allows J-1 medical doctors to apply for a waiver for the 2-year residence requirement upon completion of the J-1 exchange visitor program support the workforce needs of Greater Des Moines (DSM). The Partnership supports an increase in the number of slots per state and the creation of a pool for all unused visas to be made eligible to states with full slots.



TECHNOLOGY

Telecommunications is essential to the U.S. economy. Broadband application and services have the power to transform the American economy by spurring investment and innovation in e-commerce, education, health care, entertainment, government and almost every other economic sector. The ability to engage in e-commerce enables all businesses, regardless of size or location, to sell to customers around the country and the world. Accordingly, The Partnership supports the following technology, broadband and e-commerce policies:

TELECOM ACT OF 1996

The Telecommunications Act of 1996 gives limited attention to the internet and has no mention of "broadband" or "high speed internet." Modernization of this act and any included regulations should be limited, with the knowledge that rules have difficulty in keeping pace with fast advancing technology. Intelligent regulatory restraint will also serve the purpose of encouraging private sector investment in this critical and evolving technology.

BROADBAND

The Partnership supports federal policies that spur private sector investment in broadband infrastructure, foster public-private partnerships, recognize the competitive nature of today's telecommunications market and avoid over-regulation.

TELECOMMUNICATIONS REFORM

The Partnership supports updated federal telecommunications laws that reflect the competitive nature of the industry, spur economic development, encourage the deployment of new technologies and services and eliminate federal policies that hinder investment in technology.

CYBERSECURITY

The Partnership recognizes the lack of standards in notifications of consumers after a data breach leads to unnecessary confusion for both the victims of the breach and payments service providers. Therefore, The Partnership supports efforts at the federal level to bring a uniform minimum standard to the notification of consumers after a breach occurs.



TRANSPORTATION

The transportation system is vital to Greater Des Moines' (DSM) economy. Businesses and residents depend on a multi-modal network that connects people to jobs, educational opportunities, businesses and services needed to live healthy, productive lives. Additionally, people are driving less with young professionals preferring to walk, bike, use public transit and fly, while the 65 and older population is growing and demanding mobility options.

However, America's transportation network has been stretched beyond capacity and fallen into disrepair. Currently, 35 percent of the region's roads are in poor or very poor condition and 20 percent of the region's bridges are considered functionally obsolete or structurally deficient. Airports Council International – North America has identified an annual need of \$20 billion to simply maintain existing airports. A decaying transportation system costs the economy more than \$78 billion annually in lost time and fuel. According to the American Society of Civil Engineers (ASCE), nearly one-third of the nation's roads are in poor or mediocre condition and one-fourth of its bridges are structurally deficient or functionally obsolete.

Transportation funding also results in job creation. Each dollar invested in highway construction generates \$1.80 of Gross Domestic Product, and according to the U.S. Department of Transportation (DOT), \$1 billion in federal highway investment plus the state match supports 34,000 jobs, and every dollar invested in public transportation generates roughly \$6 in economic returns. Nationally, airports create 9.6 million jobs. However, increased congestion due to crumbling transportation infrastructure and insufficient capacity disrupts the important connections that businesses rely upon, imposing additional costs on workers and employers.

Accordingly, The Partnership advocates for a comprehensive approach to solving the nation's looming transportation infrastructure crisis. Specifically, The Partnership believes that a multi-modal and intermodal vision must prioritize maintenance of existing facilities, manage capacity, expand alternative modes, reduce congestion and improve the efficient, safe and sustainable movement of goods and people throughout the country and world.

SURFACE TRANSPORTATION

Investment in the nation's transportation network remains one of the key components of economic recovery and the future. As the demand for transportation increases, the financial resources committed to preserve and to invest in needed capacity and service improvements remain inadequate. Additional long-term and reliable investment levels are necessary for lowa's economic future.

The Partnership will continue to work with Congress, the Iowa Department of Transportation (Iowa DOT), the Des Moines Area Metropolitan Planning Organization (MPO), the Central Iowa Regional Transportation Planning Alliance (CIRTPA), local governments and other key partners to strategically



identify and prioritize regional surface transportation projects. Accordingly, The Partnership supports the following:

- A national transportation authorization program utilizing federal funding that allows states the flexibility to accomplish national goals within state priorities.
- Increased federal transportation funding to Iowa. The Partnership advocates against reductions in federal funding or redirection of funds to larger metropolitan centers outside the state. The Partnership also supports increased flexibility in the use of federal funds by local communities.
- Continued improvements to the existing Highway Trust Fund, which finances roughly onequarter of all public highway and mass transit spending in the U.S. The Partnership supports the development of a sustainable, dedicated and sufficient funding solution for the Highway Trust Fund to ensure federal resources are adequate for the ongoing needs of transportation infrastructure.
- A \$1.5 trillion infrastructure stimulus package has been proposed by the Administration. The
 Partnership supports the concept of an infrastructure package to help infuse much-needed
 funding into the transportation system. However, the infrastructure package should:
 - Not reduce the federal funding role at the expense of state and local government;
 - Make funding available for all modes of transportation including public transportation and critical infrastructure maintenance; and
 - Maintain federal infrastructure programs, such as the Transportation Investment Generating Economic Recovery (TIGER) discretionary grant program.
- Designating the U.S. 65/lowa 5 beltway, also known as the Purple Heart Highway, as part of the U.S. Interstate System. Designating this part of the beltway as an interstate would open up economic development opportunities for communities along the route and help to defer congestion on the existing interstate system in the metro area. Designation must be approved by both the Federal Highway Administration and the lowa DOT. Although no new construction is necessary, new signage and a minimum speed limit would be required, and future maintenance and upgrade responsibilities will need to occur.

TECHNOLOGY

The Partnership supports policies and programs that ease the introduction and widespread adoption of emerging transportation technologies. These technologies include, but are not limited to, electric vehicle charging infrastructure, transportation network companies and vehicle-to-vehicle and vehicle-to-infrastructure Smart City technology necessary for autonomous vehicles.



Additionally, The Partnership supports federal policies and programs that ease the introduction and widespread adoption of electric vehicles, including policies that simplify the establishment of more charging stations nationwide.

COMPLETE STREETS

The Fixing America's Surface Transportation (FAST) Act made significant strides in directing states and metros to build safer streets by including Complete Streets policy in federal surface transportation for the first time. The Partnership supports continued federal support for Complete Streets, including increased flexibility to allow multimodal transportation amenities on streets and roadways.

MULTI-USE TRAILS

Multi-use trails are utilized as an alternative mode of transportation and provide significant quality of life enhancements and recreational opportunities for lowans. To help DSM become the "Trails Capital of the World," The Partnership supports continued investment in the Federal Recreational Trails Program as well as the Surface Transportation Program Block Grant Set Aside program.

PUBLIC TRANSPORTATION

As Congress and the Administration consider a federal infrastructure program, The Partnership encourages the consideration of public transit and mobility options as an essential part of that infrastructure package. One way to improve the public transit infrastructure in lowa is increased funding to the Bus and Bus Facilities program. This funding is essential for the long-term safety and reliability of public transit systems in DSM and across lowa. The Bus and Bus Facilities formula program was reduced from \$984 million in FY 2012 to \$422 million in FY 2013 — a cut of more than 57 percent. Formal funding in the recently passed the FAST Act was not restored to FY 2012 levels. The Partnership supports funding of the Bus and Bus Facility Program at or above FY 2012 levels, which is necessary for the overall health of public transit systems in lowa.

AVIATION

The Partnership supports the Des Moines International Airport's Terminal Concept Plan to create an airport that keeps up with Iowa's growing corporate aviation and commercial passenger demand. The Des Moines International Airport has a \$644 million annual economic impact on the State of Iowa. The Partnership believes that as the current facility comes to the end of its useful economic life that it is imperative to invest in a facility and space that accommodates DSM's economic growth and allows the flexibility that the airport will need in the future.



The Partnership also supports the efforts of the Federal Aviation Administration (FAA) to work with the Des Moines International Airport and Ankeny Regional Airport to fund capital improvement projects. The Partnership requests the Airport Improvement Program funding be increased to \$3.8 billion from the current \$3.35 billion and encourages Congress to make timely appropriations of the Airport Improvement Program funds necessary for the capital improvement projects.

Specifically, the Ankeny Regional Airport requests \$1,705,000 for land acquisition for the Runway 18 Approach Protection and Future Runway Extension and \$786,000 for Rehabilitation of Runway 18/36.

Accordingly, The Partnership supports:

- Removal of the Passenger Facility Charge (PFC) cap allowing airports to set a PFC at levels that maintain individual airports through projects that increase capacity or enhance safety. PFCs are not a tax, but instead a user fee charged to passengers using the airport. PFCs have no impact on the federal budget, as the fees are collected by the airlines and returned directly to the airport for use on projects that are approved by both the FAA and the airlines.
- Privatizing air traffic control towers through the Contract Towers program. The proposed total privatization of the Air Traffic Control (ATC) system is supported only by the airlines. The established Contract Tower program has been proven effective and efficient as demonstrated in the Inspector General's Audit Report. On average, contract towers save \$1.5 million annually with no degradation to safety
- Ensuring the U.S. Customs and Border Protection Office fully staffs its office at the Des Moines International Airport by adding staff positions to match staffing levels with other comparable airports in the Midwest, such as Omaha (four full-time employees) and Sioux Falls (two full-time employees). Continue the intermittent processing of Global Entry applications in Des Moines.

RAIL

The Partnership supports extending passenger service connecting Chicago, the Quad Cities, Iowa City, Des Moines, Council Bluffs and Omaha, studying the extension of passenger rail service from Minneapolis-St. Paul to DSM to Kansas City, and continued enhanced federal investment in passenger rail funding.

The Partnership supports the continuation of the U.S. DOT Infrastructure for Rebuilding America (INFA) grants for infrastructure projects, including the grant submitted for the Des Moines Transload Facility. Additionally, The Partnership supports the enactment of an infrastructure investment tax credit for, and opposes the re-regulation of, the freight rail industry.

TRANPORTATION PROJECTS



The Partnership annually develops a list of priority transportation projects of importance to the region. This list is intended to keep lowa's Congressional Delegation and the U.S. Department of Transportation apprised of key transportation investments planned for the region, should additional federal resources become available. The list of transportation projects identified by and approved by The Partnership Policy Committee is included on the following page.



ID	Sponsor	Project	Description	Total Cost
1	City of Ankeny	West First Street Widening and Improvements - Phase 1	Reconstruct 4-lane arterial street to a 5-lane street with raised medians, new traffic signals, a transit bus turn-out stop and eight-foot shared-use sidewalk.	\$6,500,000
2	City of Carlisle	Scotch Ridge Road and Highway 5 Improvements	Improvements to Scotch Ridge Road from Highway 5 to Bellflower Drive to add turn lanes and traffic signals at the intersection with Bluestem Drive and a roundabout intersection at the middle school. Improvements to the Highway 5 and Scotch Ridge Road intersection include adding turn lanes and pedestrian crossings to the intersection.	\$3,249,000
3	City of Windsor Heights	University Avenue, 69th to 73rd Street		\$2,550,000
1	City of Des Moines and City of Pleasant Hill	Southeast Connector	Four-lane complete street connecting Downtown Des Moines to U.S65.	\$50,000,000
5	Des Moines International Airport	New Terminal	The development of a new 14-gate terminal at the existing airport.	\$500,000,000
õ	lowa Department of Transportation		160 to First Street; Reconfigure First Street Interchange; Widen to six lanes from First Street to N.E. 36th Street.	\$13,533,000 (FY 2019) \$51,304,000 (FY 2017 – 2020)
7	Des Moines Area MPO	Des Moines Transload Facility	The construction of a transload facility on the Martin Luther King Jr. Parkway in Des Moines just west of Southeast 14th Street.	\$12,000,000



and City of	Reconstruction Project	Reconstruction of N.W. 26th Street including widening from a 2-lane rural roadway to a 5-lane urban roadway from N.W. 66th Avenue to Oralabor Road in Ankeny.	\$6,750,000
	Street to 6th Street	Widen existing street to accommodate turn lanes and various street-scape improvements.	\$5,586,440

